

Josh Bezoni

Meet The Slim Body Coach:

Nutritionist, Josh Bezoni, has a double major in Biology and Nutrition from The Central University of Iowa with an emphasis in pre-med. But instead of going to medical school, he became a research scientist for a company called EAS. At EAS, he was an apprentice for the owner, Bill Phillips, who is the author of the New York Times Best Selling book *Body-for-LIFE*. While working for Bill, Bezoni had the opportunity to design fitness and weight loss programs for world-class pro athletes, top Hollywood actors, and men and women of all ages and backgrounds.



In January, 2006, Bezoni launched www.SlimBodyCoach.com, a FREE online weight loss coaching website, which features the \$25,000 Slim Body Challenge weight loss contest. Bezoni explains, “My mission is to help people thrive instead of merely survive. I want people to experience the pure joy of looking in the mirror and feeling proud and happy with their bodies. How you look on the outside definitely impacts how you feel on the inside. It’s really a shame that so many people have given up on themselves, and their bodies, and are living unfulfilled lives because of it. My goal is to help as many people as I can reach their true potential by recreating their bodies first.” ###

For more information, a high resolution photograph or to schedule a personal interview, contact:

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